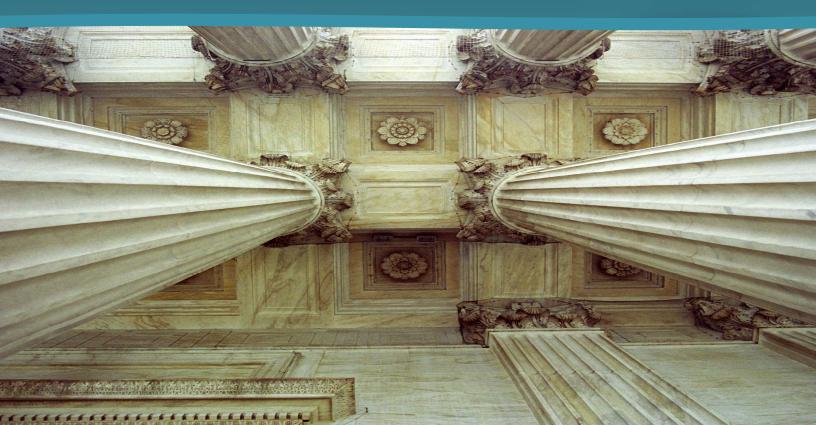




EUCLID: an intergovernmental treaty-based organization under public international law

Master of Science in Diplomacy and International Affairs www.euclid.int





## **Program Overview**



The EUCLID MDIA is a highly specialized and practical graduate program that is primarily designed for active diplomats and governmental officials. Is not "US" or "EU" or "UK" or "China" centric but rather reflect a truly global and intergovernmental vision.

This online-delivered program aims at "preparing expert leaders for international civil service and global careers."



#### In this Brochure, you will find:

- A word from the Secretary-General
- Program Overview
- Program Objectives
- Admission Requirements
- Methodology
- Program Courses
- Credit Values
- Accreditation
- Peers and Alumni
- Language Requirements
- How to Apply
- Summary and Outcome

#### What you need to know:

- This is an online (distance-learning) program with no residency requirements.
- Enrollment is continuous and asynchronous, which means that approved applicants may start at any time.
- By order of priority, eligible applicants are: (1) officials of the EUCLID Participating States (2) officials working for other States (3) staff of international organizations (4) ECOWAS region general public students (5) general public students from the rest of the world.
- This a low-tuition program with scholarship opportunities, offered by an intergovernmental (non-profit, public) organization under treaty authority.
- As an intergovernmental institution registered with the United Nations, EUCLID has headquartered in Bangui and Banjul but also maintains international liaison offices in many cities.



### A message from the EUCLID Secretary-General

#### Joint Success...

EUCLID is a rare and remarkable institution in today's world, and we expect you—our potential future student and stakeholder—to be equally rare and outstanding.

We expect you to be persistent, determined to overcome all obstacles to achieve your personal and professional goals.

You should be passionate about your proposed field of study, an avid and fast reader whose aim is to achieve depth of understanding, excellence and quality as a professional and subject-matter expert.

You should be willing (and able) to absorb a vast amount of knowledge and to acquire critical skills in peripheral areas such as IT, marketing and public speaking.

EUCLID has built a bridge that reminds us of the amazing Millau Viaduct in France. This bridge was inaugurated in 2004 and represents a tremendous human achievement. EUCLID, likewise, was launched in 2004 and is now one of the world's few intergovernmental universities with a UN-registered treaty-based charter. Other similar institutions include the United Nations University, the European University Institute, the University of Central Asia and the University for Peace.

From being a mere vision in 2004 to becoming a respected international actor ten years later, we know that the road to achievement requires absolute dedication, an ever-renewed commitment to outstanding service and impeccable moral character.

In short, we seek students who will blend with EUCLID and become life-long stakeholders in our joint success.

#### Global Issues, Global Education...

We are an international intergovernmental organization, focused on sustainable economic development and global engagement. Are you? If news headlines are dominated by institutions that stand out with their exclusive ".int" extension (imf.int, ecb.int, who.int; ".int" domains are restricted to treaty-based organizations), should not your alma -mater also stand out with its ".int" extension and intergovernmental status?

Apart from the institutional aspect, the program documented in this brochure is equally a reflection of this ambitious philosophy: intellectual rigor and openness, excellence in written and oral communication, broad and deep coverage of this vast field of knowledge and practice.

Being accepted in and completing such a program would certainly be a tremendous achievement and an open door to a new realm of possibilities. The question is not simply "Are you qualified?" - it really is: "Are you ready and willing?"

We look forward to this encounter.

Sincerely,

Syed Zahid Ali Secretary-General Email: secgen@euclid.int













#### Overview

The EUCLID MDIA (Master in Diplomacy and International Affairs) is a distance-delivered, non-resident degree program offered by EUCLID (Euclid University), an intergovernmental treaty-based organization serving 12 Participating States globally, and headquartered in Bangui.

Its goal is to prepare graduate-level professionals for high-level positions in the vast realm of international relations with intergovernmental and non-governmental organizations, as well as multinational corporations and related actors such as the news media or global financial services firms.

#### **Program Objectives**

This Master's degree program focuses on the application of theoretical knowledge to realworld diplomatic practice, rather than on the advancement of academic knowledge for its own sake.

The degree was primarily designed to train government staff already working in the field, but it is certainly suitable to prepare other professionals and outstanding students for careers with governmental bodies, NGOs, multinational corporations and international organizations such as the European Union, the African Union, ECOWAS, etc.

On account of its low tuition and institutional relationships, it is of special interest to European, African and "Small Islands" students.

The EUCLID MDIA is a unique program in the sense that it is the only Master's Degree program in the field of diplomacy and international relations actually offered by an intergovernmental organization, thus allowing direct interaction with practitioners as well as opening rare internship opportunities at diplomatic missions and events.

#### Admission Requirements

 Applicants must have a Bachelor's degree or its international equivalent, issued by an institution recognized or accredited by the appropriate public agency.

- Government-sponsored applicants (who are already government staff) may be admitted without a Bachelor's degree if their level of education and experience is deemed sufficient. EUCLID may require these participants to complete bridge courses prior to enrolling in the MDIA.

- Fluency in English (spoken and written) is required and will be tested. Proficiency in French or another major language is recommended.

- Students are expected to be in position to dedicate 10 to 15 effective hours of study on a weekly basis.

#### Methodology

This program is offered on an asynchronous and open-enrollment basis with occasional sequencing in cohorts or groups.

The MDIA is personalized for every student and consists in a sequence of courses which are delivered using the following methods / media formats:

- Standard textbooks
- DVD lectures
- MP3 podcasts and webcasts
- Internal EUCLID course packs
- Moderated conference calls

Typically, a course consists of a series of assigned materials that must be studied on an individual basis. Courses assignments include short response papers, the composition of major academic papers based on the textbooks, and the creation of quizzes which should demonstrate the student's grasp of the subject-matter scope and particulars.

Students are often connected in "pairs" or "trios" in order to facilitate interaction and exchange on coursework learning, while moving along in the program at their own pace.

Each course is capped by an extensive 45-minute long oral examination (using Skype) which allows the supervising instructor to enter the composite final grade.

Overall, this program emphasizes the ability to understand systemic interactions among courses, and the ability to express logical, respectful and persuasive arguments by means of publishable academic papers. Indeed, the ability to write professional, journal-grade papers is one of the essential objectives of this program. All students must complete the program having acquired and demonstrated graduate-level expertise in a specific aspect of economic development that will be of lasting interest to academia, government or the private sector.

The curriculum also calls for the ability to present oral reports or lectures (webcasts), delivered to the course tutor in audio and/or video format.

### Courses:

EUCLID MDIA Course Sequence (including optional courses marked with \*):

- International Academic Writing and Speaking

(ACA-401 / BCOM-252\*) (2 UCH / 3 ECTS)

- Argumentation and Critical Thinking (TPH-499) (2 UCH/3 ECTS)
- Understanding Race and Ethnic Relations\* (ANTH-362) (2 UCH / 3 ECTS)
- Cultural Dimension of International Business\* (ANTH-638) (2 UCH / 3 ECTS)
- Careers in International Relations\* (DIP-402) (2 UCH / 3 ECTS)
- Diplomacy: Theory and Practice (DIP-401) (4 UCH / 6 ECTS)
- International Law and Treaty Law (LAW-INT1) (5 UCH / 7.5 ECTS)
- Understanding International Conflicts (DIP-411) (4 UCH / 6 ECTS)
- Introduction to the United Nations System (DIP-801) (2 UCH / 3 ECTS)
- International Relations / 50 Thinkers Review (DIP-413) (4 UCH / 6 ECTS)
- Foreign Affairs Review (DIP-400) (2 UCH / 3 ECTS)
- Negotiation and Conflict Management (DIP-502) (3 UCH / 4.5 ECTS)
- Diplomatic History of Europe\* (DIP-705) (3 UCH / 4.5 ECTS)
- Diplomacy, Oil, Energy\* (DIP-707) (2 UCH / 3 ECTS)
- Diplomacy and Religion\* (DIP-706) (3 UCH / 4.5 ECTS)
- Multilateral Diplomacy (DIP-405) (2 UCH / 3 ECTS)
- Intergovernmental Organizations (DIP-406) (4 UCH / 6 ECTS)
- Diplomatic Protocol and Immunities\*





#### (DIP-607) (2 UCH / 3 ECTS) - MDIA Research Paper or Thesis\* (DIP-606) (3-6 UCH / 4.5 ECTS)

Each course is fully documented by means of a detailed syllabus (program syllabi are always available online with full documentation of academic coursework).

#### **Optional Specializations:**

In consultation with his or her assigned tutor, the student may also pursue directed studies, for a value of 2-6 UCH / 3-9 ECTS, in the following areas of research and concentration:

- International Law and Treaty Law
- Small islands issues
- Inter-ethnic and inter-religious relations
- E-Government
- Sustainable Economic Development
- African Union International Relations
- European Union International Relations

#### **Credit Values**

Credit values are expressed both in terms of USCH (US credit hour) and ECTS (European Credit Transfer System). Typically, 14 hours of classroom instruction over the course of 1 semester represents 1 USCH or 1.5 ECTS (plus self-study time), which is converted to the equivalent amount of study in the context of a distance program.

The total credit value for the completed MDIA, according to international standards, is 36-40 USCH / 54-60 ECTS.

#### Accreditation and Recognition

EUCLID (Euclid University / Pôle Universitaire Euclide) is an intergovernmental organization with a university charter established by multilateral treaty in 2008. The treaty itself is registered and published in full by the United Nations Treaty Section with certificate references I-49006/49007 (visit <u>http://treaties.un.org</u>).

As indicated by a United Nations letter (0218/ RCA/MP/ONU-12), EUCLID (and the UN-related institutions including the United Nations University, the European University Institute, the 6



World Maritime University, and the IMO International Maritime Law Institute) are recognized by the United Nations and UNESCO as being accredited.

EUCLID is duly listed in the UNESCO/IAU World Higher Education Database (WHED).

Having the status of intergovernmental non-profit institution under public international law (like NATO or the World Bank), EUCLID offers degree programs under Article I of its Charter.

It is one of the few universities that enjoying international law accreditation or validation by multiple governments spanning 3 continents (Americas, Africa, Asia-Pacific). EUCLID has full diplomatic status in its headquarters State, and EUCLID degree bear the seal of the Ministry of Foreign Affairs for authentication.

EUCLID's institutional and program accreditation is also confirmed by 3 agreements signed with several other intergovernmental organizations (ICCI, ECOWAS, CAFRAD, LLPI).

This graduate program specifically follows international guidelines for a master's degree, and it is fully documented to facilitate international transfers. A standard EU 'Diploma Supplement' is available upon request after graduation.

For more information, visit:

http://www.euclid.int/accreditation.asp

http://www.euclid.int/academicstandards.asp





#### Language Requirements

All students must be fluent in English and should consider becoming conversant in French, Spanish, Arabic, Chinese or another major world language in addition to English.

#### How to apply

All interested students must apply online at www.euclid.int

Government-sponsored applicants may apply online in the same manner as the general public, but they should also contact their National Point of Contact to secure formal endorsement.

The EUCLID Admissions Officer will send to all applicants an updated version of the "Admissions Checklist" which explains the required documentation to provide and the steps to be followed.

It must be emphasized that completing a distance study program at EUCLID requires determination and persistence. This same trait is expected in applicants who should not expect to be pursued by the Admissions team but rather actively pursue enrollment at EUCLID. a vast amount of material on a personal basis, which makes them suitable for fast readers who on their own have a record of intense book reading and passionate interest in their field of study.

EUCLID evaluates the applicant' interpersonal and teamwork skills—which are essential for personal and professional success—on the basis of prior experience confirmed by means of an extensive personal interview. Because EUCLID was established to serve active diplomats and other government officials, it is expected that these professional skills will have been acquired and demonstrated in the course of the applicant's career.

In some cases, EUCLID may propose specific courses (which may not even be listed as electives) in order to bring inter-personal skills (including public speaking) to executive level.

Upon completion of the program, every student is expected to have become a subject-matter expert in a practical diplomacy.

Students planning to continue their studies with a doctorate should request the full master's thesis option which extends the credit requirement for the MDIA.

#### Summary and Outcome

It is fair to say that EUCLID's programs are better described as 'distance' rather than 'online' study programs. This means that students do not have to connect at a particular day and time to participate in bulletin board discussions as is often the case with 'online' programs.

Rather, our programs emphasize the ability to absorb

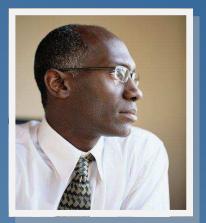




Photo: A senior EUCLID official assessing educational satisfaction during an official visit at a EUCLID Participating State Ministry of Foreign Affairs.

### **Faculty Profiles**

#### **Faculty Commitment**

EUCLID has a limited but outstanding faculty roster, which explains the limited amount of available slots for doctoral students.

All our faculty members are dedicated to staying in touch with their assigned students and to provide not only timely but also quality responses and feedback throughout the course work process.

#### **Doctoral Backgrounds**

More than 70% of EUCLID faculty members hold doctorates from internationally recognized institutions, including:

- Oxford University, UK
- University of Vaasa, Finland
- Harvard University, US
- Cornell University, US
- UNISA, South Africa
- London School of Economics, UK
- University of Ghent, Belgium

### Faculty Highlights

<u>Dr Roberto Rodriguez</u> is the primary faculty for specialized diplomacy courses including DIP-401 (Diplomacy in Theory and Practice). A former ambassador himself, Rodriguez (photo below, right) has acquired extensive experience as a lifelong distance learner, and holds a Ph.D. in Educational Policy and Administration from the University of Minnesota , a Juris Doctor from Northwestern California School of Law, as well as a Master's and Doctorate in Diplomacy and International Affairs from the University of Malta and EUCLID. He is the author of *Japan on the Edge: An inquiry into the Japanese Government's Struggle for Superpower Status and UN Security Council Membership at the Edge of Decline.* 

<u>Pr Mark Scully</u> is responsible for seeing students through the critical LAW-INT1 which deals with international and treaty law. Students will benefits from their instructor's extensive and practical experience with the government of Australia at the Treaties Secretariat, Department of Foreign Affairs and Trade. Pr. Scully is the principal author of the important and practical text: "Binding and Non-Binding Instruments in Intergovernmental Relations: Legal Foundations and Practical Recommendations."

For a current listing of faculty profiles with full biographies, please visit www.euclid.int under Academics > Faculty Profiles







**Frequently-Asked Questions** 

#### Are scholarships and financial aid available?

Yes, for developing country students. Applicants residing in a non-OECD country should seek information by contacting our Admissions Office or by visiting our 'Scholarships' webpage. EUCLID does not accept US Title IV financial aid.

#### Does the distance format provide the same quality of education offered on a traditional campus?

Yes. The dropout rate is higher with distance education because working professionals do not always realize that finding 10-15 dedicated hours of intense studying every week is a serious challenge. In terms of quality however, numerous studies have proven that distance learners perform as well or better than their on-campus counterparts. A research study (*The No Significant Difference Phenomenon* by Thomas L. Russell) cites 355 research reports, papers, and summaries showing no significant difference between distance learning and in-class learning. Where a difference was identified, it generally favored the distance-learning student.

#### Will my diploma say "Online" degree?

No. Graduates receive the official, traditional diploma which is bilingual French / English.

#### Is EUCLID accredited and recognized?

Yes, EUCLID is recognized and accredited under international law, as is confirmed by the letter of the United Nations Secretariat (0218/RCA/MP/ONU-12, dated 10 December 2012) and is verifiable from the UNESCO/IAU WHED system as well as other official resources.

#### How long will the program last?

The program consists of a series of courses of variable credit-value and therefore duration. The computer system will assign a target date and deadline based on the course credit value.

Effective and dedicated part-time students have

been able to complete their coursework within 18–24 months of beginning the program.

## Do you accept transfer credits or grant credits based on work experience and certifications?

Yes. EUCLID may, on a case-by-case basis, assess transfer credit up to a maximum of twelve credits. While the majority of our students have years of work experience, this cannot be used as a substitute for coursework.

#### How much does the program cost?

Please visit the EUCLID website at www.euclid.int for an explanation of the tuition and fees for this program. You may also contact our Admissions Officer for further information regarding cost and applicable financial aid / scholarships.

#### Where is EUCLID located?

EUCLID has its headquarters in Bangui and Banjul, as well as liaison offices around the world. EUCLID France is located in Montpellier.

# *Will I need to travel to Washington DC, Bangui, Brussels or Banjul, etc.?*

No. This program does not have a residency requirement.

#### Do I need an Internet connection to qualify?

Yes. All students must have easy and regular access to a high-speed connection, which means fast enough to conduct an international phone call / webconference using Skype.

#### When can I begin the program?

Enrollment is continuous and students may typically start 2-3 weeks after being accepted.

Official Headquarters ("Francophonie") Avenue de France (Campus ENAM) / BP 157 Bangui Central African Republic Tel.: +236 21 61 52 80 | 72 04 55 02

Official Headquarters (ECOWAS) Brusubi Roundabout at AU Highway—PMB 819 Brusubi The Gambia Tel.: +220 999 55 97

US Liaison Office to the Permanent Missions (USA) EUCLID / Euclid Global Institute 1101 30th Street NW Suite #500 Washington, DC 20007, USA Tel.: +1 202 263-3628

Office of the Institutional High Steward (Dr. Juan C. Avila) Permanent Mission of the Dominican Republic to the United Nations 144 East 44th Street, 4th Floor, New York, NY 10017 New York, NY 10017, USA Tel.: +1 212-867-0833

Pôle Universitaire Euclide (France) 450 Rue Baden Powell Montpellier France Online: https://pole-euclide.fr

#### For Admissions questions, the only authorized contact is:

Mr. Rodrigo Agüero Admissions Officer / Deputy IFC

admissions@euclid.int Phone: + 1 202 263-3628





AN INTERGOVERNMENTAL INSTITUTION UNDER UNITED NATIONS TREATY SERIES 49006/49007

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